



Her Royal Highness Princess Sylvia Ledwaba

Corporate Services Executive

Founding Member

*Founding Member of African Royals United —
cornerstone of the executive leadership.*

Professional Summary

HRH Princess Sylvia Ledwaba is a distinguished Founding Member of African Royals United (ARU), serving as a cornerstone of the organisation's executive leadership. As the Corporate Services Executive, she provides strategic oversight for the group's visual identity, institutional messaging and operational excellence. With a career spanning over a decade, Princess Sylvia brings unparalleled expertise in managing complex corporate environments. She is the architect of the ARU's Corporate Project Management Office (PMO) — a critical function that ensures every strategic initiative, from agricultural cooperatives to mineral exploration, is delivered with precision, on schedule and within budget. Princess Sylvia plays a dual role in both the visionary and operational aspects of the group. Her leadership positions her at the forefront of shaping the organisation's long-term trajectory while simultaneously ensuring that the desired quality of impact reaches the heart of the communities ARU serves. Under her guidance, the Corporate Services function bridges the gap between high-level strategy and grassroots execution, ensuring that the ARU brand remains a symbol of trust, sovereignty and professional excellence for royal houses, government partners and global investors alike.

Qualifications

- › Over a decade of executive corporate services leadership
- › Architect of the ARU Corporate Project Management Office (PMO)
- › Specialist in institutional branding and strategic communications

Affiliations & Memberships

- › Founding Member, African Royals United (ARU)
- › Corporate Services Executive — ARU, MPAG & WASA

Areas of Practice

- › Corporate Branding & Identity — managing institutional image of ARU, MPAG and WASA for global consistency
- › Strategic Communications — directing stakeholder engagement and media relations for traditional leadership
- › Project Management Office (PMO) — standardising delivery frameworks for community-owned projects
- › Operations Leadership — high-level governance and ethical executive decision-making