



Her Royal Highness Princess Eufemia Kandonga

Chief Financial Officer

Co-Founder

Descendant of the Kingdom of Ondonga in Namibia.

Professional Summary

Co-founder and CFO of ARU. Brings over a decade of elite experience in financial management, investment banking and financial advice across three of South Africa's major commercial banks. Leads ARU's financial strategy, capital allocation and risk management — building ARU into a high-capacity engine for continental economic restoration.

Qualifications

- › Bachelor of Business Administration — International Finance & Investments (CIDA City Campus)
- › International Computer Driving Licence ICDL/ECDL (CIDA City Campus ICT Academy)
- › Introduction to Financial Markets (SAIFM)
- › Regulations and Ethics of the South African Financial Market (SAIFM)
- › The Equity Market (SAIFM)
- › The Bond Market (SAIFM)
- › The Derivatives Market (SAIFM)
- › Regulatory Examination RE05 (FPI)

Affiliations & Memberships

- › Founder & Managing Director, Prime Capital Investments
- › Co-Founder & CFO, Workers Alliance South Africa
- › Co-Founder & CFO, African Royals United
- › Co-Founder & CFO, Monarch Pan African Group
- › CFO, Bhongo Agri Holdings
- › Descendant — Kingdom of Ondonga (Namibia)

Areas of Practice

- › Financial Strategy & Planning
- › Financial Management & Reporting
- › Risk Management & Compliance
- › Investment & Capital Management
- › Organisational Financial Governance