



## His Royal Highness Prince Macasio Kafidi

### Chief of Protocol & VIP Relations

Founding Member

*Deputy Chairperson of the Workers Alliance South Africa (WASA). Chief of Protocol & VIP Relations for ARU and Monarch Pan African Group (MPAG).*

### Professional Summary

Mr. Macasio Kafidi is a distinguished expert in institutional protocol and labor relations with over a decade of experience in strategic stakeholder management. As the Chief of Protocol and VIP Relations for African Royals United (ARU) and Monarch Pan African Group (MPAG), he serves as the primary custodian of diplomatic decorum and cultural compliance. His career is built on a foundation of principled leadership and high-stakes negotiation. As the Deputy Chairperson of the Workers Alliance South Africa (WASA), he provides pivotal oversight in collective bargaining and member advocacy, ensuring that the rights of all worker classes — from artisans to management — are protected and advanced. Mr. Kafidi's professional journey includes significant roles within South Africa's most prominent labor unions, including NUMSA and UASA. During his tenure at Bidvest Protea Coin, he was recognised for his ability to lead successful negotiations and maintain organisational stability during complex labor transitions. His deep understanding of the South African regulatory landscape is backed by consistent engagement with the CCMA and the National Bargaining Council. At ARU, he leverages this background to manage the delicate intersection of royal tradition and international corporate diplomacy, ensuring that every engagement with world leaders and dignitaries is handled with the highest level of professional excellence. "True leadership is found in the balance of respect and resolve. By upholding the highest standards of protocol, we honor our heritage while making our organizations a welcoming and professional arena for global investment and social progress." — Macasio Kafidi

### Qualifications

- › Over a decade of experience in institutional protocol and labor relations
- › Senior labor union leadership — NUMSA and UASA
- › Extensive engagement with the CCMA and National Bargaining Council
- › Proven track record at Bidvest Protea Coin in complex labor negotiations

### Affiliations & Memberships

- › Chief of Protocol & VIP Relations, African Royals United (ARU)

- › Chief of Protocol & VIP Relations, Monarch Pan African Group (MPAG)
- › Deputy Chairperson, Workers Alliance South Africa (WASA)

### **Areas of Practice**

- › Diplomatic Protocol — procedures for the reception of Royal Houses and international partners
- › VIP Relations — managing high-level stakeholder experiences in line with diplomatic norms and cultural traditions
- › Labor Advocacy (WASA) — strategic initiatives for fair labor practices and collective bargaining
- › Institutional Representation — bridging the executive board and international strategic partners such as the Knights of Milia